



CROSS®



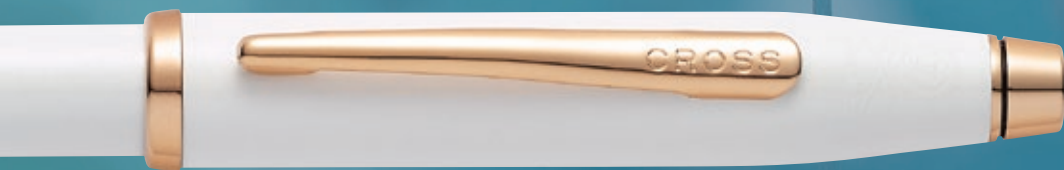
# SPRING SUMMER 2024

AT CROSS COMPANY

# HEIRLOOMS IN THE MAKING

This spring, there's no better time to commemorate cherished occasions of love and dedication than with a timeless gift.

At Cross, we believe not only in the power of the written word and the sentiment it carries, but that our pens are not mere instruments; they're tokens of appreciation, a means of expression, and heirlooms in the making.



## WHY CHOOSE CROSS?

We understand the significance of every writing situation, from the simplest signature on a credit card receipt to the heartfelt words penned in a letter to a dear friend. That's why our pens are meticulously crafted to enhance every moment of expression.

Every stroke matters, and every moment deserves to be celebrated with distinction.





2024



She's always made it about you.  
Now you can make it about her.

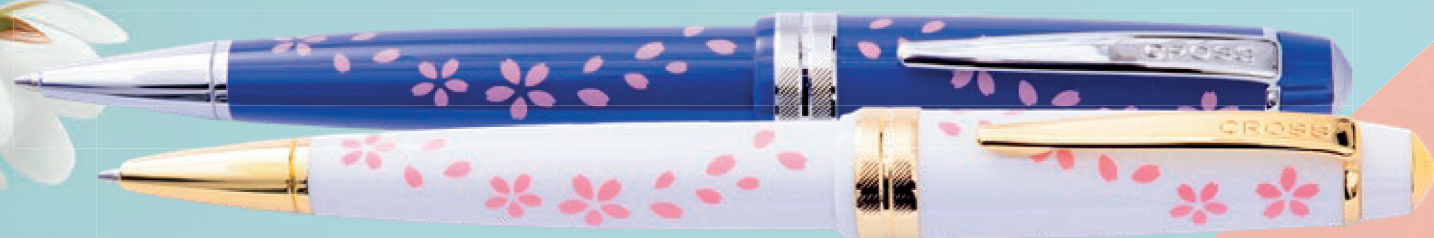
Explore our curated gifts for mom!



# BAILEY LIGHT

## CHERRY BLOSSOM

A symbol of love and renewal,  
capturing the essence of cherished  
moments shared with the  
extraordinary mothers in our lives.



**Glossy Blue Resin with Polished  
Chrome Appointments**  
Ballpoint Pen  
AT0742-16

**Glossy White Resin with Gold  
PVD Appointments**  
Ballpoint Pen  
AT0742-15

# CENTURY II

## CHERRY BLOSSOM



**High Glossy Pink Lacquer with  
Polished Chrome Appointments**  
Ballpoint Pen  
AT0082-162

**Translucent Blue Lacquer with Polished  
Rose Gold PVD Appointments**  
Ballpoint Pen  
AT0082-163



# CENTURY II

Celebrate with the warm hues of spring. Each color is a reflection of the joy, warmth, and appreciation we hold for the remarkable mothers who color our world.

**Smokey Pink with Rose Gold-Plated Appointments**  
Ballpoint Pen  
AT0082-164

**Lavender Blue with 23KT Gold-Plated Appointments**  
Ballpoint Pen  
AT0082-165

**Earthy Beige with Black PVD Appointments**  
Ballpoint Pen  
AT0082-166



Embrace modern elegance as we honor the mothers who inspire us with their innovative spirit and unwavering grace.

**23KT Gold-Plated with 23KT Gold-Plated Appointments**  
Ballpoint Pen  
AT0082WG-161

**Translucent Cobalt Blue Lacquer with Rose Gold Appointments**  
Ballpoint Pen  
AT0082WG-138

**Pearlescent White Lacquer with Polished Rose Gold PVD Appointments**  
Ballpoint Pen  
AT0082WG-113

Selectip® Rollerball  
AT0085-113







# FATHER'S DAY 2024

Give the best to the best.  
Explore our curated gifts for dad!





# TOWNSEND

Gift the timeless elegance of Townsend, a symbol of sophistication and refinement, embodying the unwavering strength of the extraordinary fathers in our lives.



## CENTURY II

A timeless accessory reflecting the remarkable fathers in our lives.

**Black Lacquer with 23KT Gold-Plated Appointments**  
Ballpoint  
412WG-1

Selectip® Rollerball  
414-1

**Medalist® Polished Chrome with 23KT Gold-Plated Appointments**  
Ballpoint  
3302WG

Selectip® Rollerball  
3304

**Gunmetal Gray with Polished Black PVD Appointments**  
Ballpoint  
AT0082WG-115

Selectip® Rollerball  
AT0085-115



**Black Lacquer with 23KT Gold-Plated Appointments**  
Ballpoint  
572TW

Selectip® Rollerball  
575

**Medalist® Polished Chrome with 23KT Gold-Plated Appointments**  
Ballpoint  
502TW

Selectip® Rollerball  
505

**Lustrous Chrome with Polished Chrome Appointments**  
Ballpoint  
532TW

Selectip® Rollerball  
535





# CLASSIC CENTURY

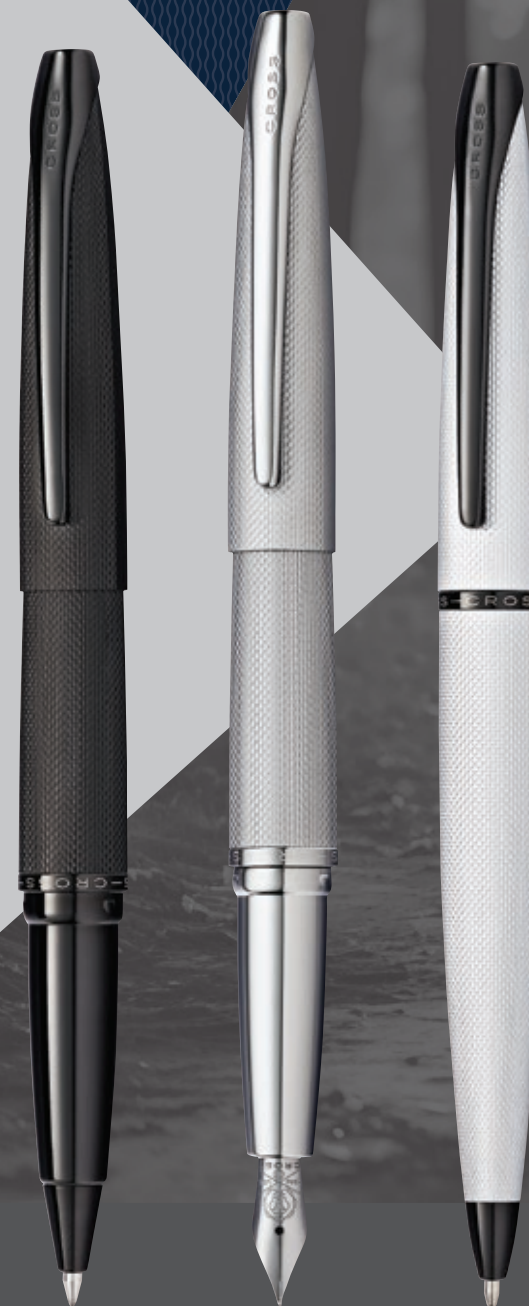
Reflecting his enduring strength, wisdom, and timeless style, the Classic Century embodies the essence of fatherhood and serves as a meaningful token of appreciation for all that he does.



**Classic Black with 23KT Gold-Plated Appointments**  
Ballpoint Pen  
2502

**Medalist® Chrome with 23KT Gold-Plated Appointments**  
Ballpoint Pen  
3302

**Satin Chrome with Polished Chrome Appointments**  
Ballpoint Pen  
AT0082-14



**Brushed Black with Machine-Turned, Diamond-Pattern Engraving with Polished Black PVD Appointments**  
Ballpoint  
882-41

Selectip® Rollerball  
885-41

Fountain Pen, Medium Nib  
886-41MJ

**Titanium Gray PVD Etched Diamond-Pattern with Polished Titanium Gray PVD Appointments**  
Ballpoint  
882-46

Selectip® Rollerball  
885-46

Fountain Pen, Medium Nib  
886-46MJ

**Brushed Chrome with Machine-Turned, Diamond-Pattern Engraving with Chrome Appointments**  
Ballpoint  
882-43

Selectip® Rollerball  
885-43

Fountain Pen, Medium Nib  
886-43MS

# ATX

Honor Dad with the sleek sophistication of the ATX pen, blending modern design with timeless craftsmanship.



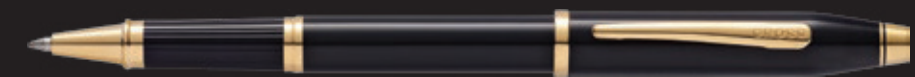




# GRADUATION

Like a BOSS

Help them dress for success and offer the best to the best. Explore our curated gifts for grads!





# CENTURY II

Crafted with timeless design and impeccable craftsmanship, the Century II embodies the ambition, resilience, and promise of the next generation.

**23KT Gold-Plated with 23KT Gold-Plated Appointments**  
Ballpoint Pen  
AT0082WG-161

**Black Lacquer with 23KT Gold-Plated Appointments**  
Ballpoint  
412WG-1

Selectip® Rollerball  
414-1

**Pearlescent White Lacquer with Polished Rose Gold PVD Appointments**  
Ballpoint  
AT0082WG-113

Selectip® Rollerball  
AT0085-113



# BAILEY

With its timeless design and dependable performance, Bailey symbolizes the perseverance, dedication, and aspirations of those embarking on their next chapter.

**Matte Gray Lacquer with Polished Black PVD Appointments**  
Ballpoint  
AT0452-20

Selectip® Rollerball  
AT0455-20

Fountain Pen, Medium Nib  
AT0456-20MJ

**Medalist® with 23KT Gold-Plated Appointments**  
Ballpoint  
AT0452-6

Selectip® Rollerball  
AT0455-6

Fountain Pen, Medium Nib  
AT0456-6MS

**Blue Lacquer with Polished Chrome Appointments**  
Ballpoint  
AT0452-12

Selectip® Rollerball  
AT0455-12

Fountain Pen, Medium Nib  
AT0456-12MS





# CALAIS

Reflecting modern elegance and versatility, the Calais embodies the ambition, innovation, and adaptability of the graduating class.



**Matte Black with Polished Chrome Appointments**  
Ballpoint  
AT0112-14

**Satin Chrome with Polished Chrome Appointments**  
Ballpoint  
AT0112-16

**Matte Metallic Blue with Polished Chrome Appointments**  
Ballpoint  
AT0112-18

Selectip® Rollerball  
AT0115-14

Selectip® Rollerball  
AT0115-16

Selectip® Rollerball  
AT0115-18

Fountain Pen, Medium Nib  
AT0116-14MS

Fountain Pen, Medium Nib  
AT0116-16MS



## CLICK

Designed for convenience without compromising style, the Click Pen represents a graduate's readiness to tackle everyday tasks with efficiency and grace.

**Chrome with Chrome Appointments**  
Ballpoint Pen  
AT0622-101

**Classic Black with Chrome Appointments**  
Ballpoint Pen  
AT0622-102

**Crimson with Chrome Appointments**  
Ballpoint Pen  
AT0622-119







CROSS®

AT CROSS COMPANY